Date: 06/11/2026

To,
The Manager,
Listing Department
BSE Limited, Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001

SCRIP CODE: 544627
SYMBOL: PURPLEWAVE

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – PRESS RELEASE in reference with the Deployment of IoT and AI based HYGIAIR device and Cloud based Data Access, API Integration and Security Agreement with Bharat Petroleum Corporation Limited (BPCL)"

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that **Purple Wave Infocom Limited** has entered into a cloud based **Data Access, API Integration and Security Agreement** with BPCL for integrating data from the Company's IoT and AI-based **HYGI Air Device** installed at the BPCL's retail outlets with its internal IT systems through an API.

The Company is pleased to submit herewith a Press Release: **PURPLE WAVE INFOCOM LIMITED (PWIL) SIGNS CLOUD BASED DATA INTEGRATION AGREEMENT WITH BHARAT PETROLEUM CORPORATION LIMITED (BPCL) FOR IoT & AI BASED HYGI AIR DEVICE; SUBSCRIPTION-LED MODEL TARGETS PAN-INDIA RETAIL OUTLET NETWORK** on the above.

Thanking You,
For **Purple Wave Infocom Limited**

MANOJ KUMAR SINGH
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Date: 2026.11.06 22:35:46 +05'30'

PURPLE WAVE INFOCOM LTD. New Delhi

Manoj Kumar Singh
Managing Director
DIN: 00036674

Encl.: Annexure A – Press Release

PRESS RELEASE

PURPLE WAVE INFOCOM LIMITED (PWIL) SIGNS CLOUD BASED DATA INTEGRATION AGREEMENT WITH BHARAT PETROLEUM CORPORATION LIMITED (BPCL) FOR IoT & AI BASED HYGI AIR DEVICE; SUBSCRIPTION-LED MODEL TARGETS PAN-INDIA RETAIL OUTLET NETWORK

New Delhi, November 06, 2026: Purple Wave Infocom Limited (BSE: 544627), a Digital professional audio-video and digital solutions company, today announced that it has signed a Cloud based **Data Access, API Integration and Security Agreement** with BPCL for its IoT and AI-based **HYGI Air Device**.

Hygiair is an IoT-based, AI smart washroom hygiene monitoring solution developed by Purple Wave. The system is designed to monitor and analyse parameters including odour, Total Volatile Organic Compounds (TVOC), temperature and humidity. Through intelligent data analysis and cloud-based monitoring, the solution is designed to provide actionable insights, support hygiene management and enable proactive maintenance of washroom facilities.

The technology integration arrangement covers data access, API connectivity, information exchange and associated security requirements, enabling relevant device-generated information to be accessed through BPCL's internal systems in accordance with the agreed terms.

ABOUT THE AGREEMENT

The **IoT and AI based HYGI Air** Device monitors odour, Total Volatile Organic Compounds (TVOC), temperature and humidity in toilets and transmits the data to mobile and web applications through a cloud server, supporting demand-based cleaning, improved sanitation and data-driven compliance with Swachh Bharat Abhiyan and ESG mandates. Under the Agreement, this data will be integrated with the Oil PSU's internal systems through an API for its business and operational purposes.

Parameter	Details
Counterparty	Bharat Petroleum Corporation Limited (BPCL)
Agreement	Data Access, API Integration and Security Agreement
Coverage	BPCL retail outlets, PAN India
Term	5 years
Future Supply Prospects	5000+ units and annual SAAS subscription for the devices after the one year over the period of 5 year
Indicative Business Potential	Approx Rs. 10 crore over the period of 5 year

MANOJ KUMAR SINGH

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PURPLE WAVE INFOCOM LTD. New Delhi

The projected deployment represents the Company's current business outlook and is subject to actual procurement by participating channel partners, customer requirements, market adoption and rollout schedules. It does not constitute a guaranteed minimum procurement commitment by BPCL.

Indicative Business Potential

Based on the current commercial model and the projected deployment of 5,000+ units, the Company estimates an indicative business potential of approximately ₹10 crore over the five-year period, excluding GST, comprising hardware sales and associated cloud subscription services.

The commercial model includes the supply of Hygiair systems along with an annual cloud subscription, with subscription charges commencing after the first year, in accordance with the applicable commercial terms.

The actual revenue will depend on the number of units procured and deployed, deployment and activation schedules and the applicable subscription periods. Accordingly, the above represents an indicative business opportunity and should not be construed as a firm order value or guaranteed revenue for the entire five-year period.

Strategic Significance for Purple Wave

This development marks an important milestone in the Company's strategy to expand its portfolio of proprietary technology-led products and solutions.

Through Hygiair, Purple Wave is combining its capabilities in hardware engineering, artificial intelligence, IoT, cloud-based monitoring, data integration and system deployment to address emerging requirements in smart infrastructure and facility management.

The BPCL technology integration arrangement, together with the commencement of commercial orders through participating channel partners, provides an opportunity to scale the Company's AI-enabled solution across a geographically distributed retail network.

The Company believes that this initiative can strengthen its technology-led business portfolio, create opportunities for wider adoption of its solutions and build a recurring cloud subscription revenue stream alongside hardware sales.

Commercial Confidentiality and Clarification

The Company has disclosed the aggregate indicative business potential and projected deployment outlook. Unit-level pricing and the detailed component-wise commercial breakup have not been disclosed as these constitute commercially sensitive and proprietary commercial information.

For clarity, the technology integration agreement primarily governs data access, API integration and security-related aspects. Procurement of Hygiair systems is undertaken through participating channel partners, and the agreement itself does not constitute a direct purchase commitment by BPCL for the projected deployment quantities.

COMMENTING ON THIS, MR. MANOJ KUMAR SINGH, MANAGING DIRECTOR OF PURPLE WAVE INFOCOM LIMITED, SAID:

This agreement gives our Iot & AI based HYGI Air Device a secure, standardised route into a large retail outlet network, and our pricing combines a device sale with an annual subscription that builds recurring revenue on every installed unit. We will continue to meet the data protection and security standards our partner requires."

MANOJ KUMAR SINGH

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ABOUT PURPLE WAVE INFOCOM LIMITED

Established in 2007, Purple Wave Infocom Limited is engaged in the business of **digital Professional Audio-Video (PRO AV) integration, post-sales support and distribution**. The Company provides end-to-end customised digital PRO AV and automation solutions, including design, integration, management and on-site support, along with cloud-based communication and automation solutions.

Its capabilities extend across **corporate boardrooms, organised retail digital branding, indoor and outdoor advertising, smart classrooms, government projects, places of worship, home theatres, experience centres and other industries**.

DISCLAIMER / SAFE HARBOUR

This Press Release may contain certain forward-looking statements relating to the Company's future business prospects, operational performance, business strategies, industry outlook, growth opportunities and anticipated developments. Such forward-looking statements are based on current assumptions, expectations, estimates and projections of the management of the Company and are subject to various risks, uncertainties and other factors, including but not limited to changes in economic conditions, government regulations, market conditions, demand fluctuations, competition, operational risks and other incidental factors, which may cause actual results to differ materially from those expressed or implied in such statements. The Company does not undertake any obligation to publicly update, revise or amend any forward-looking statements based on subsequent developments, information or events, except as may be required under applicable law.

FOR FURTHER INFORMATION

Company Secretary & Compliance Officer
Purple Wave Infocom Limited
Email: investors@purplewave.in
Website: www.purplewave.in

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